Quick Notes on Twitter for Advocacy

Use notes on your computer and/or phone to save important pages to follow and to save the tags of your elected officials!

Pages to follow for advocacy:

@DDAWNY_

@NYDisabilityAdv

@NewYorkAlliance

Handles of elected officials: (These are in the district that Cantalician is in 14043):

@NYGovCuomo

@SenKennedy

@MonicaWallace

@BrianHiggins

What's a handle? A handle is the address like an email address of the person you want to see a post. Your elected officials and their staff cannot see your post unless you put their handle in properly.

How do I find out who my elected official is?

Check out www.BallotPedia/Who_Represents_Me to find out the names of the elected officials that represent you. Then go to the search bar in Twitter to find out the handle for your elected official.

Post content if you're sharing something from another page: Did you see this yet? We really need your help! (Make sure to then tag your elected officials)

Post content if you're making something of your own. Example: "My child loves their Day Hab. Help us save this service that she loves and makes her feel like a productive, contributing member of society!"

Hashtags: Check the pages that you follow for advocacy and read the posts to see if they are using hashtags that you should be using in your posts. Make sure the hashtag is relevant to what you want to post. If not, do not use the hashtag. I don't want you to get bogged down by a hashtag. It's far more important that you tag the handle of your elected.

Remember that Twitter only allows you to write 280 characters so keep posts short so you have room to tag the handles of elected.

STOP! Make sure to check your post over first. With Twitter, there is no way to edit a post. You really have to re-read it twice to make sure it all looks good. Check that you copied the handle over right. Check that your sentence looks grammatically correct. The only way to edit is to re-write it.

Privacy settings: Go to "More" on your phone of computer to make sure you go to "Privacy and settings" are set so people who are not your friends can see your posts. When you're at "More" go to "Privacy and Settings," then "Privacy and Safety," then "Audience and tagging," then make sure that "Protect your tweets" is unchecked. This way everyone can see your posts about advocacy and not just you and the people who follow you.